



Express Communications Ltd

2024 EDITION

KENYA MEDICAL GUIDE



Published by Express Communications Ltd



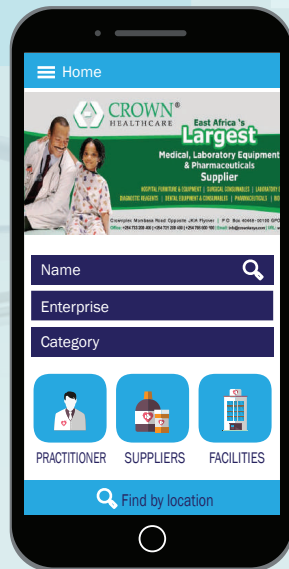
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* Introducing the Kenya Healthcare Mobile App. Download from playstore



THE GATEWAY TO HEALTH SECTOR IN KENYA



Kenya Medical Guide



Health Mkononi (Mobile App)



Kenya Medical Industry Awards



Kenya Health Open

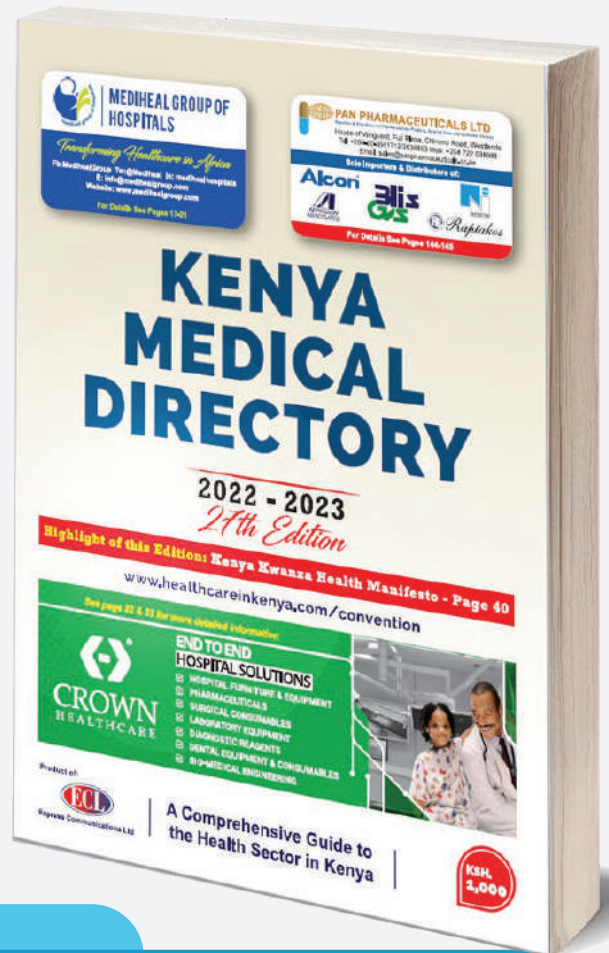
BACKGROUND

Since inception 28 years ago, Express Communications Ltd (ECL) has built a diverse portfolio in healthcare, education and governance sectors. ECL is a wholly owned Kenyan integrated Media, Marketing, Publishing and Events Management firm providing services to private businesses and public sector clients.

Driven by our corporate slogan “Creating a Network to Build your Brand”, ECL set out to provide bespoke, relevant, up to date and credible business information and data to enable business networking in Kenya.

ECL’s mission is to provide business linkages especially in the focus areas of healthcare and education to local and foreign stakeholders through four primary channels:

- Innovative Publications
- Exhibitions
- Conferences, and
- Digital Platforms.



HEALTH PORTFOLIO

Kenya Medical Guide & Health Mkononi App

Over the past 27 years, the Kenya Medical Directory has been the go-to reference point for information and data within the sector. With the advent of technology, digital tools such as web portal and now the Health Mkononi App have been incorporated to compliment the publication. KMD continues to serve the sector as a leader in information dissemination.

Healthcare Leaders Forum

HLF is a bi-annual breakfast gathering of leading medical practitioners and allied leaders in insurance, finance and technology services et al that is guided by a industry advisory board. The expert panel will discuss decision-making challenges across health and social care and explore how leaders can use collective experience to bolster efficiencies.

Kenya Health Open

The Kenya Health Open is the regions' leading charitable golf event. The tournament brings together leaders in the sector to support medical initiatives, causes, communities in distress and healthcare campaigns. It is also the ideal venue for high level networking and product showcase opportunities.



HEALTHCARE LEADERS FORUM



A private sector led initiative that bi-annually brings together leadership in the medical fraternity and value-chain players to discern latest sector advancements, compliance, regulatory, talent and growth among others; and most importantly, an avenue to network and promote products and services.

These stakeholders include government officials, policy makers, healthcare practitioners, academia, researchers, manufacturers, medical and laboratory technology, financial and insurance partners as well as distributors.

The Healthcare Leaders Forum (HLF) is an intricate network of industry personalities that strives to connect and engage stakeholders at high level. HLF is a by-product of Kenya Healthcare Convention which was inaugurated and launched by the Former President, H.E Uhuru Kenyatta on 10th March 2020 at the Sarit Centre Convention, Westlands, Nairobi.

Benefits of joining HLF?

- Invitation to the bi-annual Healthcare Leaders Forum breakfast
- Linkages and B2B arrangements with industry decision makers
- Product placement and marketing opportunities through KMD platforms
- Invitation to the Kenya Health Open (The Regions' Leading Charitable Health Golf Event)
- Profile feature in the annual Kenya Medical Guide (Formerly Kenya Medical Directory)
- Access to sector database of 18,000 facilities and practitioners
- Contribution to industry and impact recognition



16th August 2024
Serena Hotel, Nairobi
7.30am - 11.30am



Former and current heads: From left, Healthcare Principal Secretary Susan Mochache; Chair of Health Committee of the Council of Governors & Isiolo Governor HE Mohammed Kuti, healthcare Cabinet Secretary, Hon. Mutahi Kagwe; H. E the President of Kenya, Uhuru Kenyatta; Amref Health Africa Group CEO, Dr Githinji Gitahi; Kenya Healthcare Federation Chairman, Dr. Amit Thakker; The CEO Express Communications Ltd, Sammy Masara



KENYA HEALTH OPEN

**The Regions' Leading
Charitable Health
Golf Event**

**Royal Golf Club
Muchai Drive, off Ngong Road
11th October 2024**



SUPPORT

Local medical initiatives, causes, communities and campaigns through the kitty



FACILITATE

High level linkages and networking opportunities with industry leadership



SHOWCASE

The latest products and innovations in the market through a concurrent expo

Endorsed by | Membership



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