

# KENYA HEALTHCARE MEDIA NETWORK

A PRODUCT OF



Express Communications Ltd

## WHY USE THIS NETWORK?

- Because it is the most **Comprehensive Media** platform which is second to none in the Healthcare Sector in Kenya.
- Because it is **Recognized** and **Trusted** by all key stakeholders in the Sector.
- Because it provides **Comprehensive Sector Information** and **Updates**.
- Because it now offers a **New Approach** to the promotion and marketing of Healthcare Businesses and Services, delivering value to those who use it.
- Because it is the only **Healthcare Sector-specific** platform in the country with the longest record of success spurning 26 years and counting.
- Because it keeps stakeholders **Regularly Informed** of **Emerging Issues** in the Sector.
- Because it is **Reference-friendly** 24/7 and **Cost-effective**.
- Because it offers **Convenient Options** to suit the requirements of every stakeholder in the Sector:
  - A Virtual Platform, [www.healthcareinkenya.com](http://www.healthcareinkenya.com).
  - An Annual Directory which also comes in Print and Digital versions,
  - A Quarterly Industry Journal,
  - An Annual Healthcare Convention.

***The Network is Driven by the Neighborhood Marketing Concept and Enhanced by [www.healthcareinkenya.com](http://www.healthcareinkenya.com), a digital sector platform.***

## Partners and Collaborators



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